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ALTCTRL

Mission Manual

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highlights

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ALTCTRL

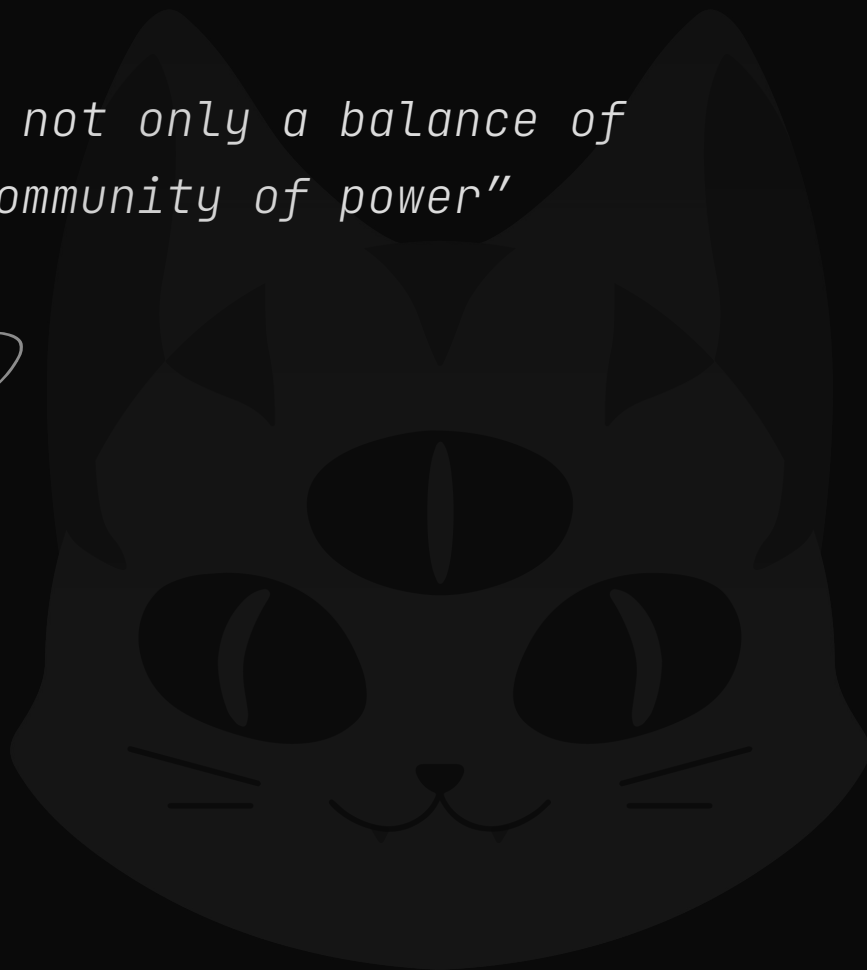
01. introduction

01

Introduction.
What is AltCTRL?
The Platform.
Token Pilots.
Mission Control.

"There must be not only a balance of power, but a community of power"

Woodrow Wilson



Introduction.

The crypto market is volatile and uncertain. Like the wind that blows in all directions, we can either let ourselves be blown away, or we can take control and use the winds to our advantage. Only we can choose the route we take.

Control has been taken from us. Whales, influencers, big developers, and tech giants make all the decisions for us. It's time to take back power.

AltCTRL aims to give you the tools to **take back control**.

What is AltCTRL?

AltCTRL serves as a versatile and comprehensive decentralised finance (DeFi) platform, catering to both investors and project owners.

For investors, AltCTRL stands out as a robust and all-inclusive DeFi platform, offering powerful features. For project owners, AltCTRL is a trusted and reliable service provider, providing invaluable support through cutting-edge No-Code crypto tools.

At the heart of AltCTRL is a Decentralised Autonomous Organization (DAO), that creates a nexus where the community and developers collaboratively make informed decisions. This collaborative approach ensures that actions taken within the AltCTRL ecosystem are mutually beneficial, fostering a sense of shared success among all participants.

AltCTRL is a Platform

AltCTRL is a Service Provider

AltCTRL is a DAO

The Platform.

The AltCTRL platform is a powerful, all-in-one DeFi platform built on safe projects, community, and cats. It caters to a broad audience, from cryptocurrency enthusiasts and traders (“Cryptonauts”) to project owners and developers (“Token Pilots”). Here’s a breakdown of its core features:

Trade



- » Low gas fees
- » User-Friendly
- » Safu Token List

Earn



- » High-Yield Farms
- » Token Airdrops
- » Vetted Projects Only

DYOR



- » AI Prediction Bot
- » Education Hub
- » DYOR Checklist

Soon

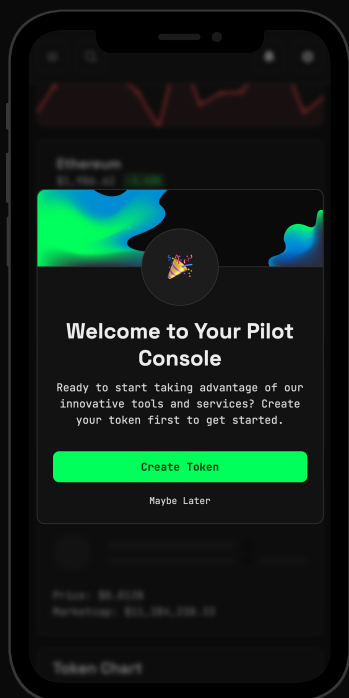


- » ICO Launchpad
- » AI Trading Tools
- » NFT Marketplace

A message to cautious investors:

Acknowledging the skepticism that often arises with utility projects, AltCTRL is committed to transparency and openness about our plans. While many promise without delivering, we take a different approach - under promising and over delivering. Crucially, we’ve already built our platform before seeking investment. We’re not just creating a token; we’re constructing a robust platform. Unlike others who develop to prop up their token, our token supports our development. Concrete evidence of our dedication lies in nearly two years of meticulous planning and development.

Token Pilots.



The No-Code Future is Here

In recent years we have seen the No-Code movement take over the tech world, with platforms like Zapier and Bubble revolutionising software and app development, making it accessible to all regardless of coding skills.

AltCTRL is here to boldly bring the No-Code movement to DeFi.

Benefits of No-Code

- ✓ Easy to Use
- ✓ Efficiency
- ✓ Accessibility
- ✓ Super Fast
- ✓ Affordable

Suite of No-Code DeFi Tools

AltCTRL aims to be a leader in No-Code DeFi movement. We have planned an array of tools to build in the future to provide a comprehensive service to all aspiring developers including:

- ICO Launchpad
- Smart Contract Generator
- AI Auditing Tool
- NFT Minting

The possibilities are limitless for the future of DeFi. We look forward to the innovation and opportunities that lie ahead.

Mission Control.

Leadership



Three Castellano

Founder & CEO of AltCTRL

Three is an experienced entrepreneur and developer with many connections in the crypto space. She managed to convince a team of professionals to join her on a journey to revolutionize crypto. Together they'll change the world!



Jimmy John

Content Writer

Jimmy comes from the land down under, where they do things upside down. He brings a fresh non biased approach to crypto. If he's not building or surfing, you will find him exploring the depths of crypto and sharing his discoveries.



Sarah Kittenface

Founder & Illustrative Designer

Sarah is a professional designer specializing in art direction and backgrounds for animation. She has worked for companies including Netflix, Disney, Fox, Comedy Central, and more.

Mission Control.

Mission Support



Shelb

Head of Outreach

Shelb is a goal-driven professional who thrives in leadership positions. He ensures everyone meets their goals. Shelb utilizes his interpersonal skills and extensive contacts to make the Head of Outreach.



Toria

Project Manager

Victoria is a community manager with a passion for reading and writing. She sees reading as a rejuvenating activity that helps her create content using her proofreading skills and strong attention to detail in the crypto space.




ALTCTRL

02. the \$CTRL token

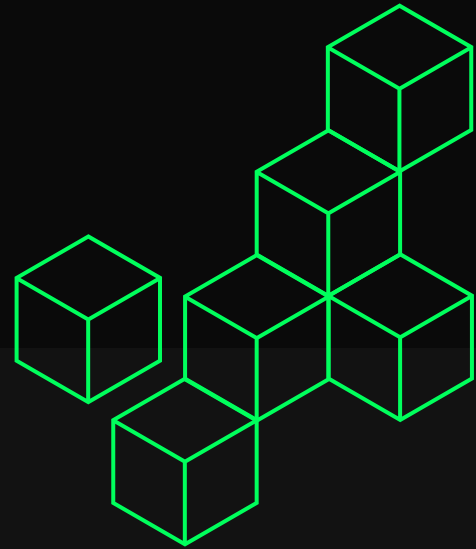
02

Overview.
Legitimate Use.
Tokenomics.
Token Allocation.

\$CTRL

Token Overview

- » Token Type: ERC-20
- » Issuing Price: \$0.001322751
- » Total Supply: 42 million
- » Max Supply: 42 million
- » Contract: Coming Soon



Overview.

Tokens typically rely on self marketing and their singular community for support and exposure. AltCTRL not only relies on its own community but also draws on the support of every token community we work with.

How? Token owners will rally their communities in order to get votes to receive treasury support. That support is only worth something if they hold AltCTRL. It's beneficial for every community member of every token we work with to hold \$CTRL tokens.

A token is defined by its community, the AltCTRL community is **limitless**.



*"No value is created by issuing a coin.
Value is created when people use it."*



Legitimate Use.

All services sold by AltCTRL will require a % of payment in \$CTRL, this amount will go back into the ecosystem to be burnt, distributed as staking rewards or to be used for CEX liquidity. We project an estimated 7 ETH worth of \$CTRL each month to be utilized in this way. As AltCTRL grows, we expect this amount to drastically increase.

Voting eligibility is tied to holding a specific amount of \$CTRL. Only holders possess voting power, requiring external communities to acquire a certain amount of \$CTRL to influence votes in favor of their supported token. Example: There is 10 ETH in the AltCTRL treasury, the community has nominated token A to receive funding along with 5 other tokens. Token A's community want to receive that funding, but in order to receive the funding they need to win the vote, to win the vote they need to be eligible to vote. Token A's entire community now has to buy a qualifying amount of \$CTRL to vote. \$CTRL is here to connect communities.

Tokenomics.

Standard

Standard Fees are taxes you will normally pay when buying or selling \$CTRL.

Fees

Buy Fee:	5%	Sell Fee:	5%
2% Development Wallet		2% Development Wallet	
2% Treasury Wallet		2% Treasury Wallet	
1% Liquidity		1% Liquidity	
Max Wallet:	2%	Max Transaction:	1%

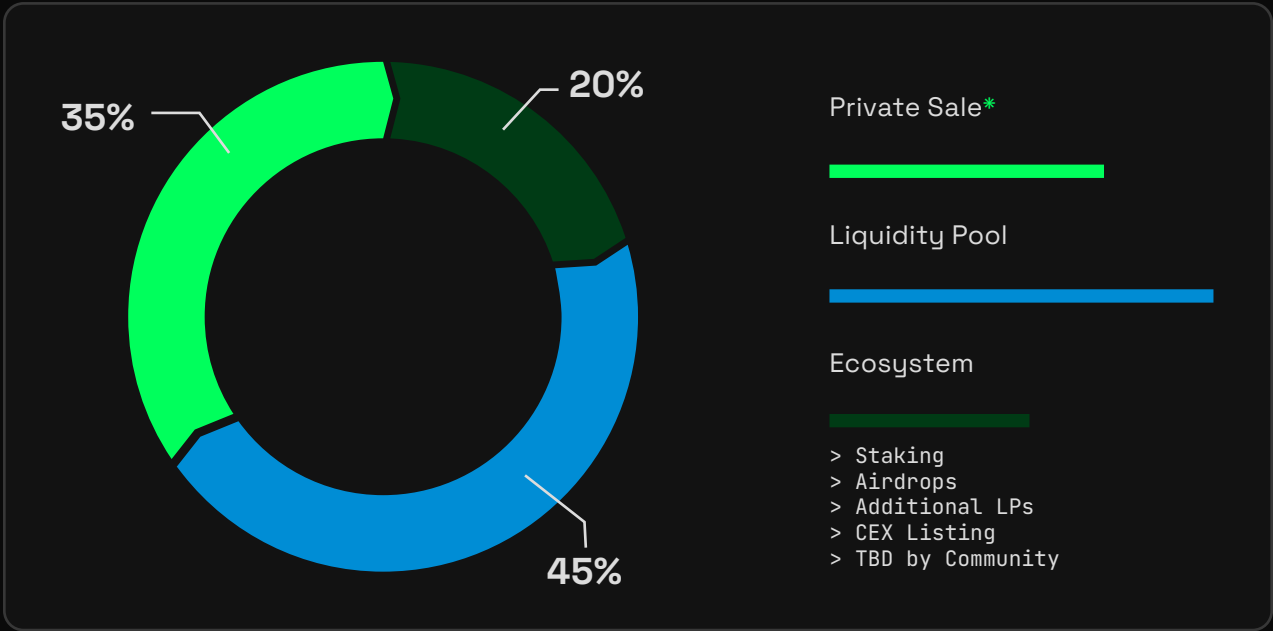
Special Event

Special Event Fees signify events where the usual buy fee is lowered to 0%. These events are reserved for special occasions.

Fees

Buy Fee:	0%
0% Development Wallet	
0% Treasury Wallet	
0% Liquidity	

Token Allocation.



*Private sale tokens will be vested. 30% of tokens will be released on launch, 30% after 2 weeks, and 40% after 1 month.



Ecosystem

8,400,000 tokens are reserved for the ecosystem



Liquidity Pool

18,900,000 tokens are reserved for the liquidity pool



Private Sale

14,700,000 tokens are reserved for private sale



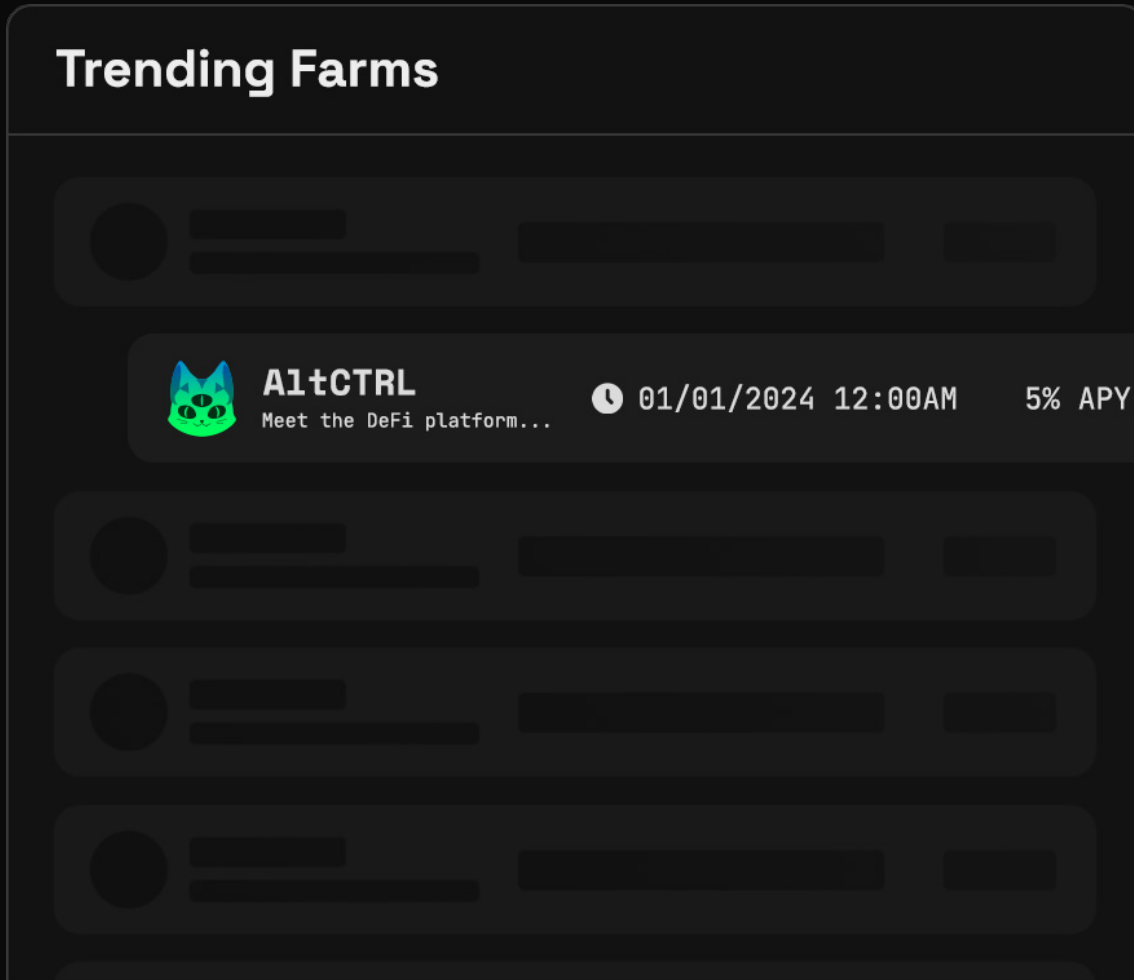
ALTCTRL

03. features & tools

03

Staking Farms.
Airdrop Launcher.
ICO Launchpad.

Staking Farms.



What Are Staking Farms?

Staking Farms is the easiest way to earn rewards for locking your tokens. Token owners can set the duration of the farm, the amount of rewards, and other awesome features. No effort required to set it up - just stake away! It's never been easier to hodl.

How Does it Work?

Everyone who stakes receives rewards in the form of bonus tokens. An individual's percentage of reward tokens is determined based on the amount of tokens they have staked and the duration of time their tokens have been staked for.

Airdrop Launcher.

Token owners can use our platform to create airdrops for their investors. This is done in a simple streamlined process that is easy and hassle free.



live eth

AltCTRL Airdrop

AltCTRL is a powerful, all-in-one cryptocurrency platform that helps you make more in returns. We offer low-fee trades, high-yield farms, exclusive airdrops, and essential

Telegram Email Twitter Facebook

To Explore

Standard Airdrop

Airdrop tokens to random wallets or to investors who have signed up for your project

Bounty Airdrop

Distribute tokens to investors who helped spread the word about your crypto project through social media

Holder Airdrop

Easily reward those who already hold your token with an airdrop of extra bonus tokens

ICO Launchpad.

AltCTRL is a crypto project launchpad for emerging crypto projects. We have a platform that will enable anyone to create their own crypto tokens and pre-sell them before they are available to buy on DEX's or CEX's.

AltCTRL is a true community launchpad, our model has been designed to give the maximum benefit to both communities of investors and crypto token owners.



- >> Community Vote Protection
- >> KYC Required for All Projects
- >> Low Fees to Use Our Services
- >> Tokens as Payment Not Accepted*

**We do not take a percent of new tokens as payment. This only negatively affects projects in the long term. We want to build new tokens up, not dump their tokens.*



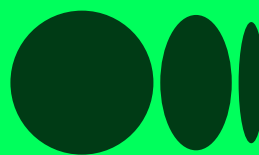
Discord



Telegram



Twitter



Medium



ALtCTRL

04. governance

04

AltProtocol.
Voting.
Treasury.
The Board.

AltProtocol.

Community Based DAO

AltCTRL is a token that empowers its investors. Have you ever witnessed the same teams continually release token after token, typically raising massive presales, only to dump the charts on launch and then disappear? AltCTRL will never tolerate this type of shady behavior. Why? Because YOU decide who partners with AltCTRL and who doesn't. If you're uncomfortable with a project, think it looks shady, or know the team has a bad history, YOU have the right to say no. Together, the community decides if a project gets to utilize AltCTRL. This will give investors confidence and reassurance knowing that if they buy a project token endorsed by AltCTRL, the community has decided that it is safe.

Unlike other platforms and services that are willing to launch any scam project that pays them, AltCTRL will not. YOU decide, YOU have control.

Community Treasury

Have you ever seen a project that you were invested in struggling? Maybe the chart dumped and marketing funds had been exhausted. Or maybe you were in a project that was right on the brink of a huge breakout but just needed that little extra push. In both of these situations, you could only standby and watch events unfold. Not anymore. The AltCTRL community has control over a treasury wallet that was created to support projects in need. The community will have the power to decide which projects receive funding and what those funds will be used for. Whether it be for marketing, buy backs, or burns, the choice is yours. ALTCTRL wants YOU to be in control.

Voting will also commence every time the treasury cap is reached. When the cap is reached, the community will vote on what the funds will be used for.

Treasury Wallet

The treasury will be a community owned wallet holding funds to be used by the community for the community.

Funds will gather in the Treasury until reaching a variable cap, triggering a distribution determined by voting.

The treasury will be funded by:

- Buy/Sell Taxes
- AltCTRL Service Revenue

IMPORTANT: Full treasury distribution will begin Q3 2024. Starting from launch until Q3 100% of treasury funds will be added to \$CTRL token marketing effort. You can monitor treasury spending [here](#).

Voting.



To be eligible to participate in community governance you must hold \$CTRL tokens. Voting will utilize Snapshot's API. You can read more about Snapshot and its benefits [here](#).

Principles

AltCTRL adheres to the principle of equity. The community is composed of many individuals and we believe good decisions are made through collective thinking. Therefore, measures are put into place to ensure that everyone has equitable voting power and no one individual holds too much power.



Procedures

Voting will commence every time a token owner wants to utilize our services. Token owners must first submit a proposal on the platform with their project details. Once their proposal is submitted, the community has a week to vote on whether the project will be allowed to proceed to the next phase.

Voting will also commence every time the treasury cap is reached. When the cap is reached, the community will vote on what the funds will be used for.

Treasury.

The AltCTRL treasury will be apportioned into 4 separate uses. Voting will commence when treasury hits its variable cap amount.

AltCTRL

30%

The AltCTRL community will decide on how to allocate treasury funds for the AltCTRL project. Examples could include:

- >> Buyback & Burn
- >> Marketing Campaigns
- >> New Liquidity Pools
- >> Special Airdrop Campaign

Token Support

30%

Tokens launched on AltCTRL or started a farm in the eligible time bracket will be eligible to receive funding.

- >> Buyback & Burns
- >> Strategic Buys
- >> Marketing Campaigns
- >> Aid in Development

Community Choice

30%

The top 20 holders (The Board) will provide the options and the community will choose. Examples could include:

- >> Token Support (any token + AltCTRL)
- >> Investor Dividends (reward users)
- >> Development Boost (add features)
- >> Hodl (use later for CEX listings)

Charity

10%

Each time the treasury hits the cap the community will decide on a charity to receive 10% of treasury funds.

**Emergency Use: the Team will call a community vote in the event price stagnates and treasury has not hit the distribution cap.*

The Board.

Proposals are brought to the community by the AltCTRL board. The AltCTRL Board is made up of the top 20 \$CTRL holders. AltCTRL is a firm believer in fairness and equity. Therefore, the top 20 holders will not be determined on amount held alone. The top 20 holders will be determined by a combination of the following:

Amount Held

Length of Time Holding

Community Interaction

Community Involvement

Determining Factor	Weight
Amount Held The number of \$CTRL tokens you possess.	30%
Time Held The amount of time you have held \$CTRL tokens without selling.	30%
Community Interaction Based on how active you are in the AltCTRL community.	20%
Community Involvement The amount of community initiatives you have been involved in.	20%



ALTCTRL

05. the roadmap

05

-
- Quarter 1.
 - Quarter 2.
 - Quarter 3.
 - Quarter 4.

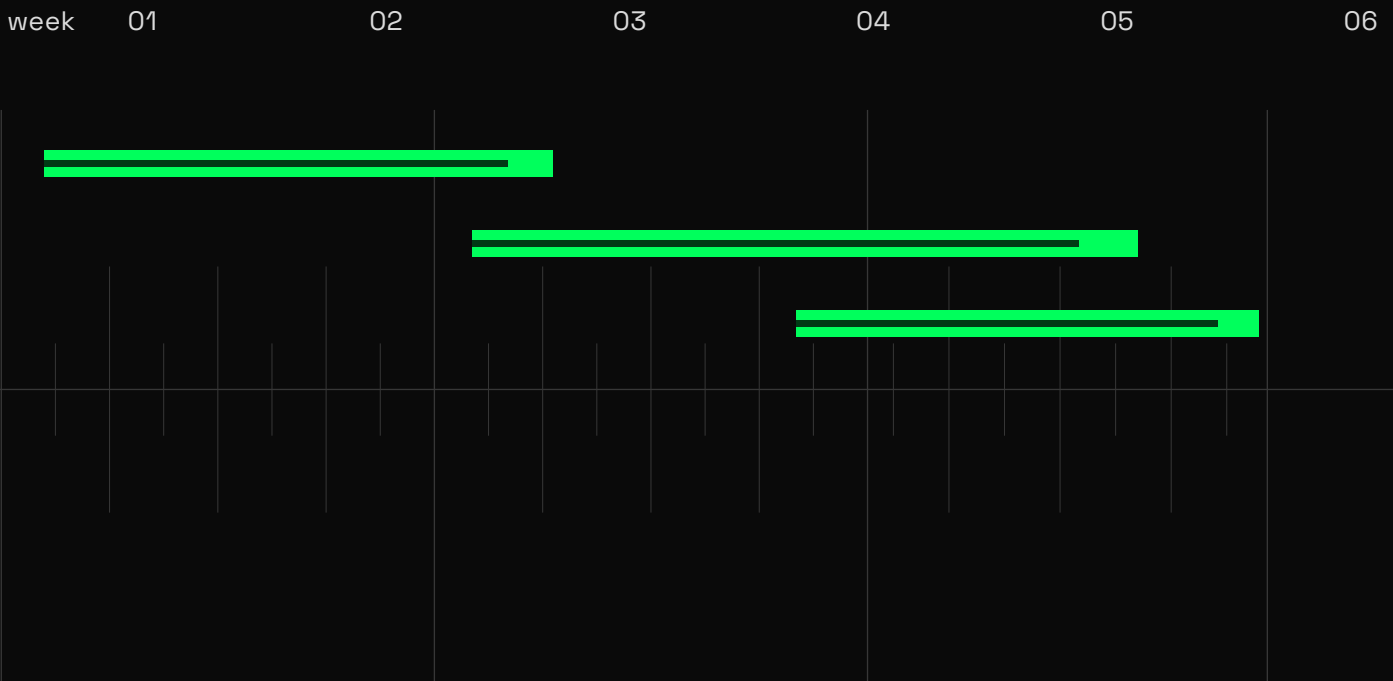
The Roadmap.

Quarter 01 //

Marketing
and Research

Quarter 02 //

Development
and Launch



Start with an Idea

- >> Market Research
- >> Build Core Team
- >> Planning & Development
- >> Build Extended Team
- >> Build Company Brand
- >> Begin Platform Development

Develop the Product

- >> Presale Marketing
- >> Website Live
- >> \$CTRL Presale
- >> Prelaunch Marketing
- >> V1 Platform Complete
- >> Launch AltCTRL

Quarter 03 //

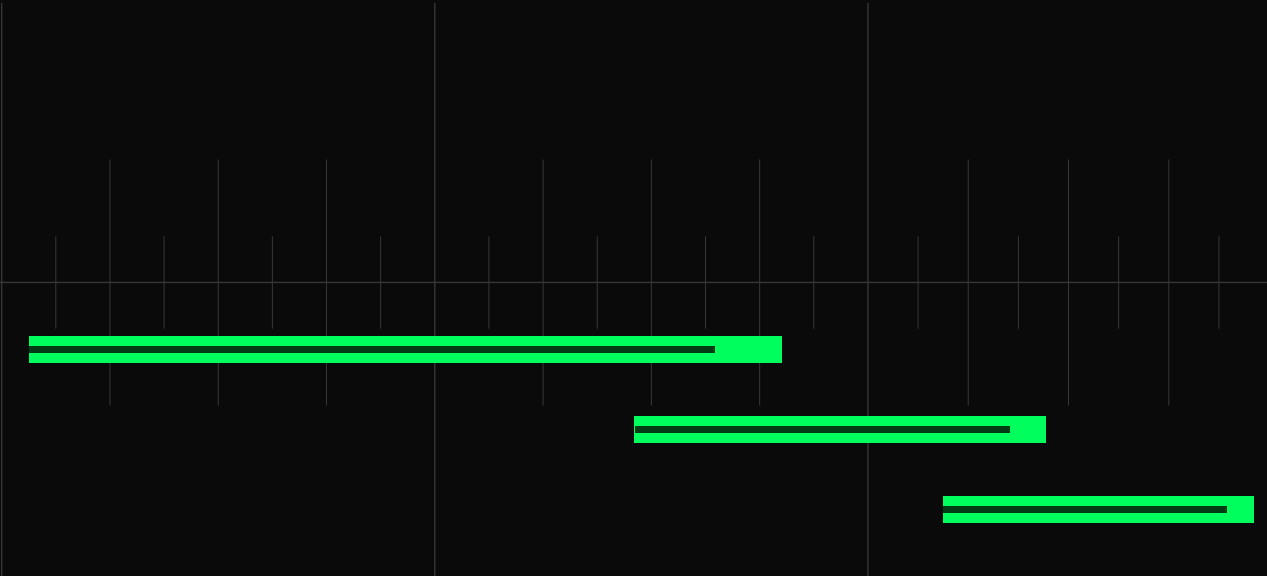
Listings and Partnerships

07 08 09

Quarter 04 //

Expansion and Community Review

10 11 12



Setup Requirements

- >> Staking Farms Released
- >> Aggressive Marketing
- >> CMC & CG Listing
- >> Project Partnerships
- >> 50 Successful Listings
- >> Community Review

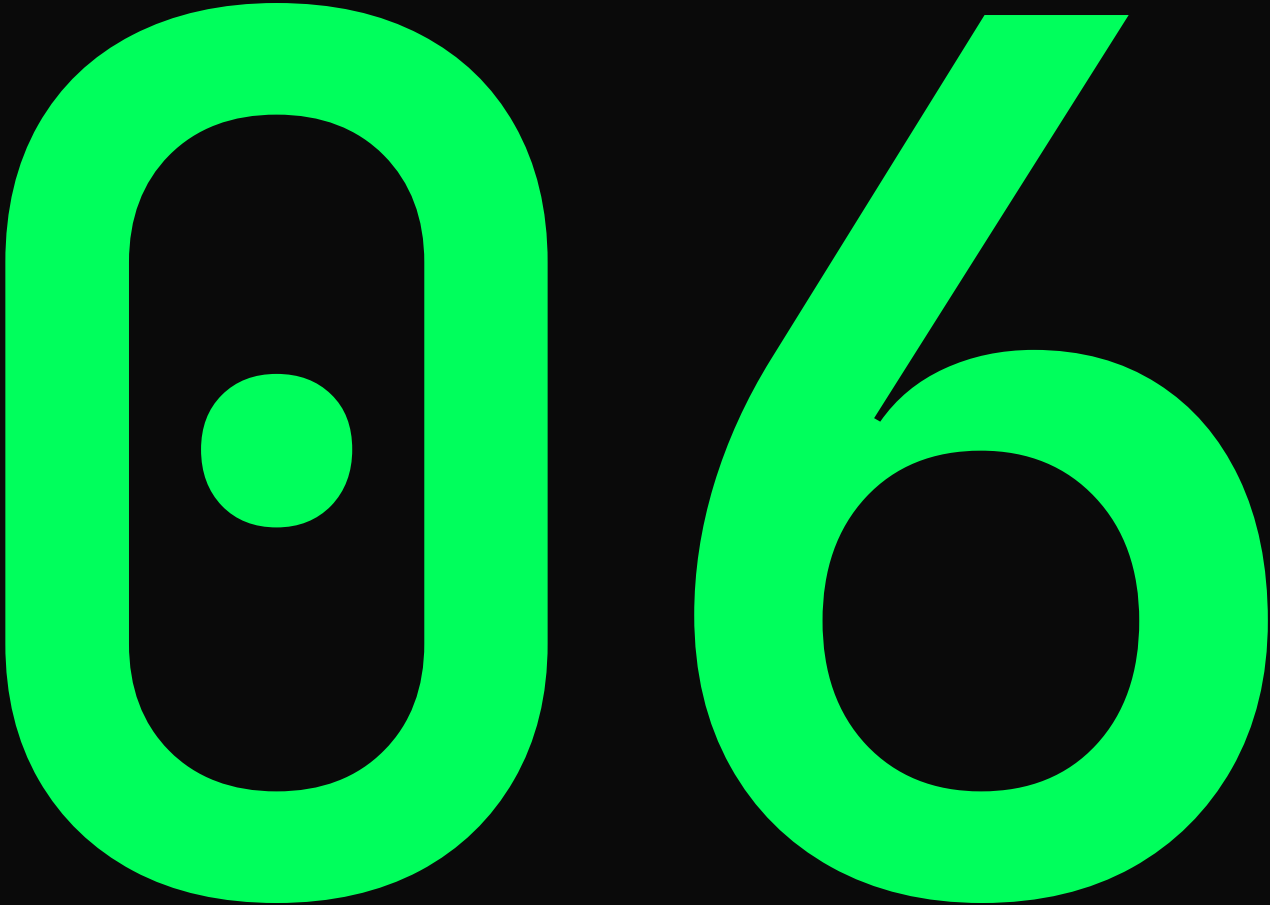
Make it Better

- >> Continued Platform Development
- >> 1 Million+ Market Cap
- >> Airdrop Launcher Live
- >> 250 Successful Listings
- >> 1000+ Holders
- >> Begin Building Launchpad



ALTCTRL

06. disclaimer



Disclaimer.

Disclaimer.

The \$CTRL token is a digital currency that is used for the AltCTRL platform and tools. \$CTRL is held for voting rights on AltCTRL related decisions including launch acceptance and treasury use. \$CTRL is **not** an investment, and should not be treated as such.

1 Risk Disclosure

Please note there are always risks associated with smart-contracts. Please use at your own risk. AltCTRL is not a registered broker, analyst, or investment advisor. Everything that we provide on our platform is intended for use by experienced crypto users and developers. All information contained herein should be independently verified and confirmed. We do not accept any liability for any loss or damage whatsoever caused in reliance upon such information or services. Please be aware of the risks involved with any trading done in any financial market. Do not trade with money that you cannot afford to lose. When in doubt, you should consult a qualified financial advisor before making any investment decisions.

2 Legal Disclaimer

The information provided in this white paper does not constitute investment advice, financial advice, trading advice, or any other sort of advice and you should not treat any of the website's content as such. The AltCTRL team does not recommend that any cryptocurrency should be bought, sold, or held by you. Do conduct your own due diligence and consult your financial advisor before making any investment decisions. By purchasing \$CTRL, you agree that you are not purchasing a security or investment and you agree to not hold the team liable for any losses or taxes you may incur. You also agree that the team is presenting the token "as is" and is not required to provide any support or services. Always make sure that you are in compliance with your local laws and regulations before you make any purchase.



AltCTRL